



Introducing **Muskokalicious!** Visit [Moosefm.com](http://Moosefm.com) and print out your Muskokalicious ballot for your chance to win prizes at each participating restaurant as well as a chance to win one of four grand prize getaways!

Station: CFBG-FM and CFBK-FM, The Moose 99.5 and 105.5 FM

Station Address: 50-2 Ball's Drive, Bracebridge, Ontario

7 John Street, Unit 2, Huntsville, Ontario

Telephone: 705-645-2218

705-789-4461

The Haliburton Broadcasting Group, its subsidiaries and affiliated companies (Moose FM), will conduct the contest substantially as described in these rules, and by participating, each participant agrees as follows:

### **1. Description of Contest/Participation.**

A. Dates of Contest: The contest will begin on March 8, 2010, and end on or about March 31, 2010.

B. How to Play: Visit our website at [moosefm.com](http://moosefm.com) and click on the Muskokalicious button to print off your ballot or you can visit any of the listed participating restaurants to fill out a ballot. Each location will collect ballots. All restaurants will do their own onsite draw on April 1<sup>st</sup> for their special offer. All ballots from each location will then be collected and the Moose will select the winning ballots for each of the four grand prize getaways. Draws will be made live on-air the week of April 5<sup>th</sup>.

### **2. Prize(s). The prize(s) that will be awarded in each restaurant location as well as all 4 grand prize winners:**

A certificate will be provided to the selected winner signed by an officer of the participating restaurant sponsor confirming the prize that the winner will receive. Details and disclaimers will also be included with the winner's certificate along with restrictions or limitations if applicable. You must provide photo id to claim your prize.

### **3. Eligibility and Limitations.**

Limit of one ballot per person, per day during contest period and must be handed in personally at participating restaurant sponsors. Entries are eligible for only one grand prize. No purchase necessary

Participants and winner(s) must be Canadian residents at least 18-years old as determined by the Haliburton Broadcasting Company (HBG). Only one (1) prize per household from any of the HBG stations within any thirty (30) day period. Employees of HBG, this contest's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

#### **4. Publicity.**

By participating, all participants and winner(s) grant HBG permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use.

#### **5. Release.**

By participating, each participant and winner waives any and all claims of liability against HBG, its employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the contest, or from the use of any prize.

#### **6. Taxes.**

Any valuation of the prize(s) stated above is based on available information provided to HBG, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes. Each winner must provide HBG with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferrable or redeemable for cash. Any person winning over \$600 in prizes from HBG will receive a tax form at the end of the calendar year and a copy of such form will be filed with Revenue Canada.

#### **7. Decisions.**

HBG reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. Further, HBG will resolve any disputes, conflicting claims or ambiguities concerning the rules and HBG's decisions concerning such disputes

shall be final. All decisions will be made by HBG and are final. HBG may waive any of these rules in its sole discretion.

## **8. Miscellaneous.**

Each winner must submit proof of identification to claim the prize. No purchase necessary to participate or win. Void where prohibited. Odds of winning depend upon the number of participants. HBG can discontinue the contest at any time as announced on the station. HBG disclaims any responsibility to notify participants of any aspect related to the conduct of this contest. Written copies of these rules are available during normal business hours at the business offices of the station and by mail upon written request with a stamped, self-addressed return envelope.

## **9. Compliance with Law.**

The conduct of this contest is governed by the applicable laws of Canada, which take precedence over any rule to the contrary herein. Stations shall follow the applicable laws for conducting contests, including notice to the attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the contest, etc. as required by local and state law.